KENTUCKY FLOWERS & FOLIAGE PLANTS – 2005

The <u>Kentucky</u> 2005 expanded wholesale value of sales of flowers and foliage totaled \$43.7 million, up 9 percent from the revised 2004 value of \$40.0 million. The expanded wholesale value is the value reported by growers with \$100,000 or more in sales of floriculture crops plus calculated wholesale value of sales for growers with sales below \$100,000. Kentucky ranked 29th of the 36 states that conducted a floriculture survey.

Data for Kentucky's potted flowering plants, annual bedding/garden plants (including pots, flats and hanging baskets), herbaceous perennials, foliage plants for indoor and patio use, cut flowers and propagative (unfinished) material was provided by growers with sales of \$100,000 or more. The wholesale value of total bedding/garden plants

(\$32.5 million), potted flowering plants (\$4.18 million), foliage for indoor or patio use (\$822,000), and propagative materials (\$304,000) totaled \$37.8 million. The bedding/garden total was made up of two parts, annual bedding/garden plants (\$26.2 million) and herbaceous perennial plants (\$6.35 million). Total value of production of Kentucky's \$100,000 plus operations was \$37.8 million.

The number of floriculture growers in Kentucky with sales of \$10,000 or more totaled 201, down 22 from the 2004 revised number of growers. Total greenhouse cover for the State was 5.43 million square feet, down less than 1 percent from 2004. Film plastic (single and multiple layer) represented 83 percent, fiberglass and other rigid plastic make up 5 percent and glass made up 12 percent. Shade and temporary cover made up 229,000 square feet.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100.000 - 2005

PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 – 2005								
Item	Number	Units	Total Sales	% of Sales	Wholesale Price			Value of all
	of Producers			at Wholesale	Less than 5 inch	5 inch or more	Comb. Sizes	Sales at Wholesale
			(1,000 Uni	ts)		(Dollars)	(1,	000 dollars)
POTTED FLOWERING PLANTS:								
African Violets 1/	-	Pots	-	-	-	-		-
Finished Florist Azaleas	6	Pots	5	78		10.54		53
Florist Chrysanthemums 2/	12	Pots	68	70	1.73	4.07		239
Easter Lilies	10	Pots	27	96		6.13		166
Poinsettias	27	Pots	559	94	1.72	5.34		2,829
Florist Roses 1/	-	Pots	-	-	-	-		-
Spring Flowering Bulbs 2/	12	Pots	21	73			5.54	116
Other Flowering Plants 2/	12	Pots	144	80			5.23	753
HERBACEOUS PERENNIALS:								
Potted Hardy/Garden	37	Pots	983	94			2.88	2,826
Potted Hosta	32	Pots	155	92			2.31 3/	359
Other Potted	36	Pots	933	78	1.97 4/	4.33 5/	7.86 6/	3,165
ANNUAL BEDDING/GARDEN PLA	NTS:							
POTS		_						
Begonia	27	Pots	103	60	1.44	2.36		158
Geraniums (Cuttings)	51	Pots	522	70	1.76	4.11		1,220
Geraniums (Seed)	16	Pots	207	87			1.02	211
New Guinea Impatiens	47	Pots	196	64	1.71	5.75		412
Impatiens	16	Pots	69	72	1.17	3.13		140
Marigold 2/	7	Pots	19	47			1.17	22
Pansy/Viola	12	Pots	239	95			1.54	369
Petunias	28	Pots	404	61	1.31	2.15		622
Other Flowering and Foliage	34	Pots	2,652	91			2.15	5,710
Vegetable Type 1/	-	Pots	=	-	· _	-		-
FLATŞ					W	holesale Pric	e	
Begonia	39	Flats	50	80		8.35		418
Geraniums (Seed) 1/	-	Flats	-	-		-		-
New Guinea Impatiens	5	Flats	2	52		12.20		24
Impatiens	44	Flats	66	63		8.35		551
Marigold	45	Flats	26	65		8.66		225
Pansy/Viola	47	Flats	188	91		8.81		1,656
Petunias	45	Flats	92	77		9.03		831
Other Flowering and Foliage	45	Flats	606	84		8.23		4.987
Vegetable Type	40	Flats	125	82		9.46		1,183
HANGING PLANTS	22	Baskets	15	G.E.		6.00		90
Begonia	23		15 46	65 83		6.00		
Geraniums (Cuttings) Geraniums (Seed) 1/	34	Baskets	46	83		8.07		371
New Guinea Impatiens	34	Baskets Baskets	24	82		7.94		- 191
Impatiens	34 25	Baskets	24 25	82 76		7.94 5.58		140
Marigold 1/	20	Baskets	20	70		5.56		140
Pansy/Viola	5	Baskets	1	88		6.37		6
Petunias	35	Baskets	47	66		6.70		315
Other Flowering	36	Baskets	564	95		6.06		3,418
FOLIAGE PLANTS FOR INDOOR			J04	93		0.00		3,410
Potted Foliage	6 PATIO	Pots		91				219
Foliage, Hanging	32	Baskets	100	83		6.03		603
CUT FLOWERS: 7/	52	Daskets	100	00		0.00		000
PROPAGATIVE (UNFINISHED) FL	ORICUI TURE	MATERIA	1 -					304
TOTAL WHOLESALE VALUE: 8/	J JOE 1 J							304 43,679
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1/Not published to avoid disclosure of individual operations. 2/Pot price is a weighted average of all pots reported to avoid disclosure of individual operations 3/Pot price is a weighted average of all pots (less than 1 gallon, 1 to 2 gallon and 2 gallon and larger) reported to avoid disclosure of individual operations. 4/Pot price less than 1 gallon. 5/Pot price 1 to 2 gallon. 6/Pot price 2 gallon and larger. 7/Not published to avoid disclosure of individual operations. Includes Pompon Chrysanthemums, Iris, Lilies, Snapdragons, Tulips and Other Cut Flowers. 8/Propagative material was confidential. 9/Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated).